



media pack

essex su

connecting you to students
sunetwork.co.uk



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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**28 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market

about us

essex su

**over 18k
students**

**33% are
international**

**over 15.6k
followers**

**on our
Instagram page**

**65k views
per month**

**on Essex SU's
website**

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



freshers fair



 **SU Network**

freshers fair

prices & attendance

friday 3rd october

As one of the most popular events in the student calendar, taking place in October at the heart of the Colchester campus, it's the perfect way to connect with the next generation of students, with over **7,000** students expected each day.

standard pitch

£750

a standard 6ft x 2ft table

premium pitch

£1,000

premium stall with a
double table

combo package

from £1,100

freshers & refreshers

a standard stall for both freshers &
refreshers - save £300



digital media



 **SU Network**

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px
digital screen landscape

(JPEG/PNG/MP4)

pricing

on campus **x5**
£400 | **£800**
per month | per term

3k footfall
per day

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Essex SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

1200px x 200px
web spec

(PNG/JPEG/GIF)



page visits

65,000 views
per month

pricing

£350
per
month

£500
during
freshers

connecting you to students

digital media

discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Essex SU's student body.



300px x 300px
discounts
page

pricing

£200
per month

£500
per term

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 12k
students

67%
open rate

£300
per advert

600px x 600px
e-newsletter

(PNG/JPEG/GIF) + URL



digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



over 2k
views

over 15.6k
followers

£150
story advert

1080px x
1920px
instagram
story



brand activation



SU Network

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**2k footfall
per day**

**promo
stall**

from £250
one standard
table size

**brand
activation**

from £600
depending on size
and capacity





print media



**VTEAM ONE-OFF
VOLUNTEERING**

* **SU FIREWORKS** * * * 30 Nov.

COLCHESTER ARCHAEOLOGICAL
= TRUST **WASHATHON!!** 19th Nov.

**ROBIN CANCER TRUST
BALLSY WORLD RECORD**

WELLIES ON CARE FARM

19th Nov.

print media

posters & leaflets

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.

posters

from £300
per month

£600
per term

£1,200
for the
year



leaflets

£150 for 1,000

Leaflets give you the opportunity in SU and university spaces to have a ongoing presence on campus, where your leaflets will be positioned in key footfall areas.

testimonials

our clients



“I have now been working with SU Network for 5 years and in terms of a working partnership, I don't think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn't have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more”

**Chris Bazen –
Spaceways Storage**





opportunities



SU Network

opportunities

club sponsorship

derby day

Sponsor the annual Derby Day event, where rivals Essex and UEA go head-to-head across a huge variety of sport fixtures. This unique opportunity creates the chance to create and build brand recognition across both Essex and UEA students, with the event having over 2,000 spectators.



Enquire for more details
on further opportunities



opportunities

event sponsorship & fundraising

awards nights

Annual celebration of students' success on campus, spreading your brand throughout the student community.



fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. These can range from charity runs, auctions, to community engagement activities, partnerships with local businesses, or crowdfunding initiatives.

**Enquire for more details
on further opportunities**

opportunities

venue hire

venue hire

Essex SU has a range of spaces available to hire, from Sub Zero, to the In-Between. Whether it's a party or occasion, large scale activation or event, or for corporate purposes, we can offer the most suitable space, with additional packages including food and drink.

Get in touch to find out how we can cater to your requirements



eighteen24

digital signage provider

Eighteen24 is the UK's leading on-campus digital signage provider. They offer the largest, premium D6 screens, exclusively across not just Essex SU, but also over 120 other campuses nationwide. Reach an audience of over 2 million Gen Z students – that's 70% of all university students! With over 20 years in the #1 spot, Eighteen24 (formerly Redbus Media) have built a reputation as the trusted SU media partner.

If you wish to book space on D6s at Essex SU or any other sites in their network, please contact essex@eighteen24.com.



contact

essex@eighteen24.com

Eighteen²⁴



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



all prices quoted are excluding VAT

