



 **SU Network**

beds freshers fair

2026

BEDS 

introduction

beds su

20k students

across both campuses

2k students

attended 2025 freshers

4k students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Bedford Student's Union. This pack outlines the opportunity to participate in Bedford and Luton's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 2,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2025

Nando's **HSBC**  **Stagecoach**  Department for Education + many more



key dates for your diary



saturday 12th september

students move in weekend



monday 14th september

welcome week



monday 21st september

classes begin



beds su

tuesday 15th september (luton)
wednesday 16th september (bedford)
2k students per day provisional

standard stall

bedford £400 luton £550
both £750

6ft x 2ft table
a standard stall
*get in touch with us for bespoke prices
for charity rates

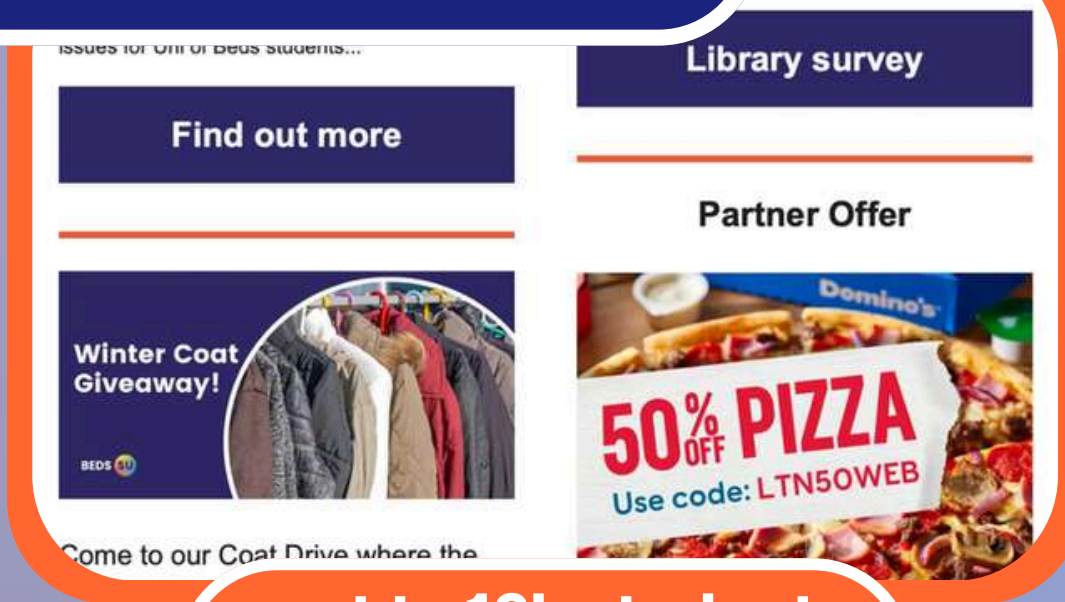
premium stall

bedford £600 luton £750
both £1,000

double table
a premium stall

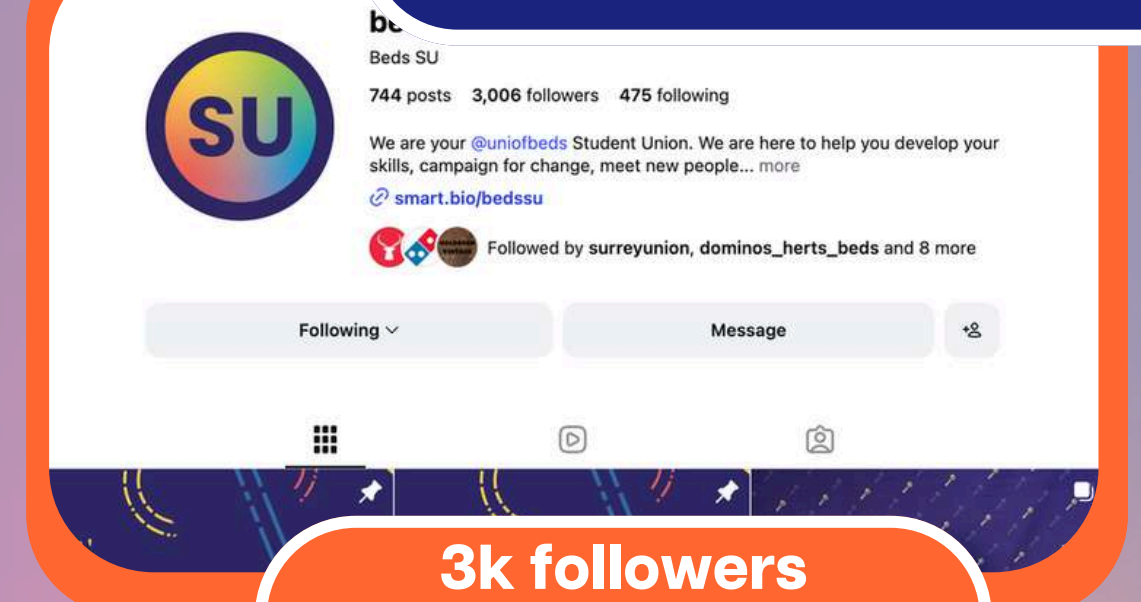


e-newsletter



sent to 16k students
38% open rate

instagram story



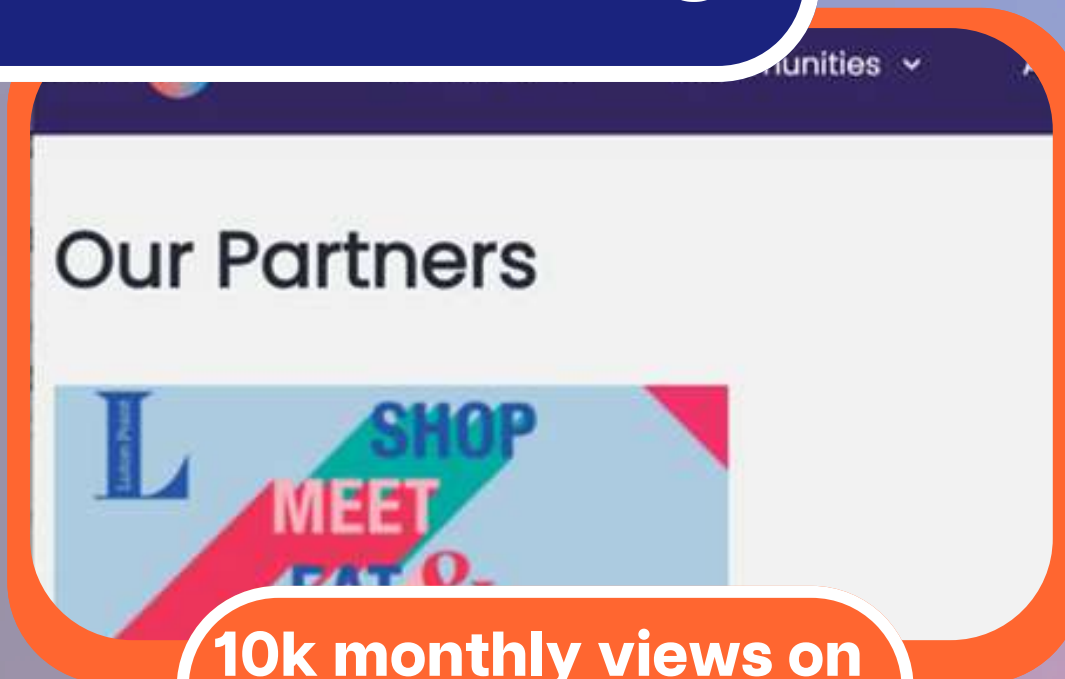
3k followers
average 1k views

digital opportunities

media

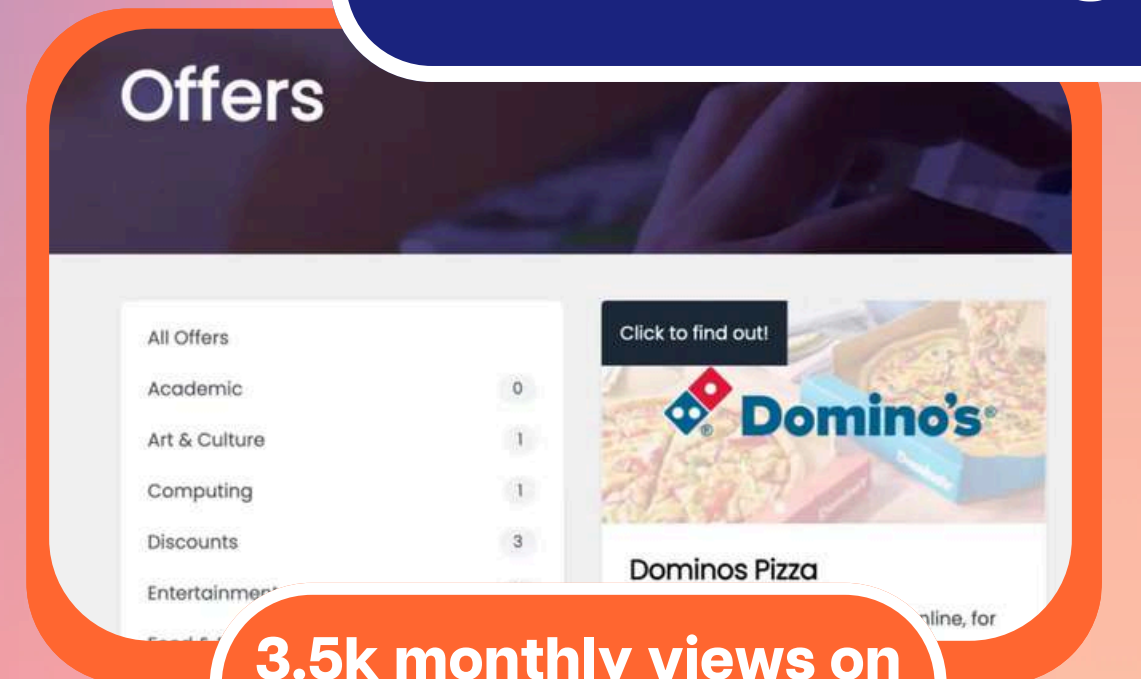


website homepage



10k monthly views on
the main homepage

discounts page



3.5k monthly views on
the discounts page

media add ons

during freshers

bronze

1 x instagram story
1 x month advert on student offers page

£120

silver

1x instagram story
1 x month advert on student offers page
1 x month website homepage advert

£350

gold

1 x instagram story
1 x month advert on student offers page
1 x advert in e-newsletter
1 x month website homepage advert

£500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

provisional

The dates in the pack are provisional and will be confirmed with each stall holder prior the event.

