



# herts su freshers fair

**2026**

**HERTS SU**

# introduction

## herts su

**32k students**  
altogether at Hertfordshire

**8k students**  
attended 2025 freshers

**13k students**  
are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Hertfordshire Students' Union.

This pack outlines the opportunity to participate in Herts' Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 8,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



# recap of freshers 2025

ne Campus

WWF Adobe HSBC @ex Domino's BATTLE KART Beyond Reality + many more





# herts su

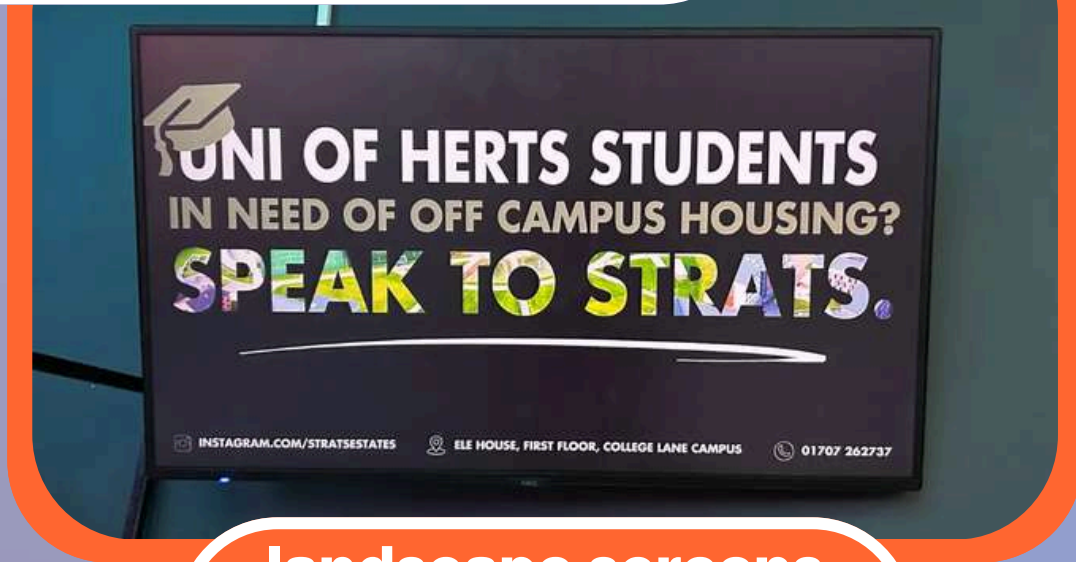
friday 26<sup>th</sup> september  
8k students per day provisional

**standard pitch** **£800**  
**6ft x 2ft table**  
a stall in the marquee  
\*get in touch with us for bespoke prices  
for charity rates

**premium pitch** **£1,200**  
**double table**  
a premium stall in the marquee



## digital screens



landscape screens  
2k daily footfall

## instagram story



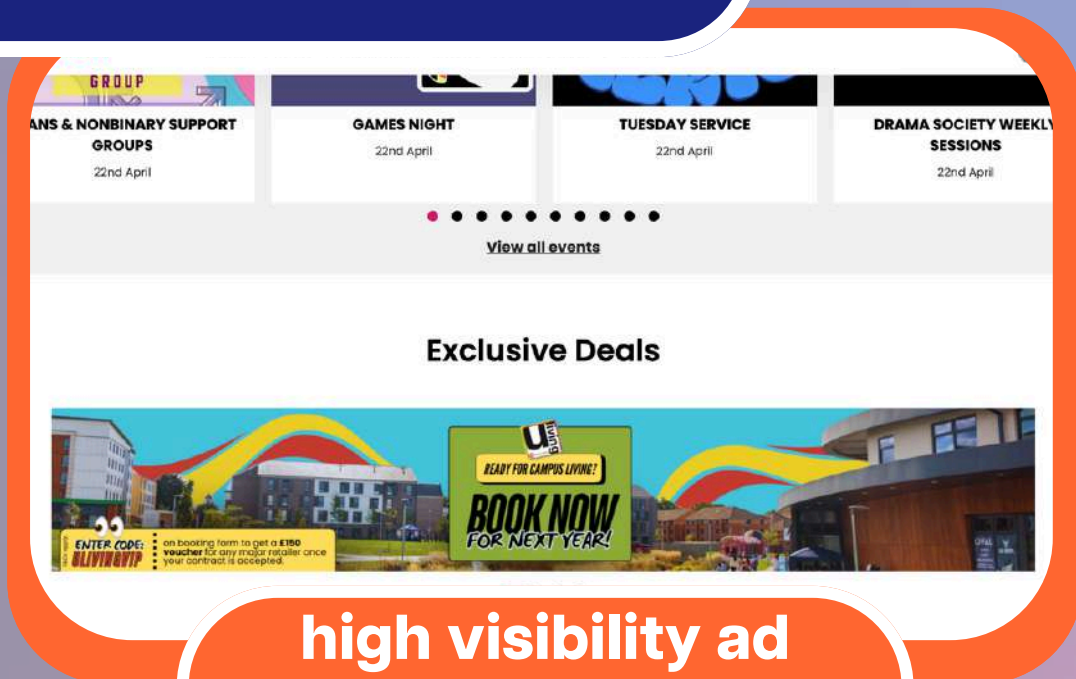
19.2k followers  
average 1.8k views

# digital opportunities

## media

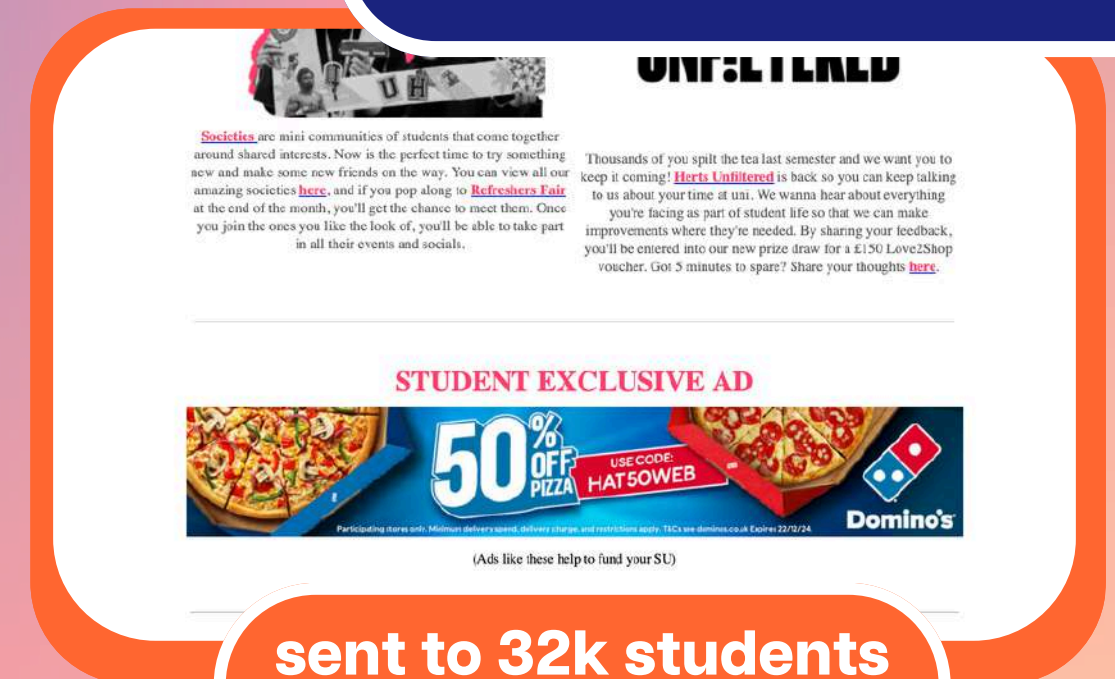


## website banner



high visibility ad  
12k monthly views

## e-newsletter



sent to 32k students  
40% open rate

# media add ons

during freshers

## bronze

1 x instagram story post  
2 x weeks digital screen  
starting 21<sup>st</sup> September

£350

## silver

1 x instagram story  
1 x month digital screen starting  
21<sup>st</sup> September  
1 x month advert on student  
discount page  
2 x weeks of website homepage  
starting 21<sup>st</sup> September

£800

## gold

1 x instagram story  
1 x month digital screen starting 21<sup>st</sup>  
September  
1 x month website homepage  
starting 21<sup>st</sup> September  
1 x month advert on student  
discount page  
1 x advert in e-newsletter

£1,500

\*These packages are only available as add-ons when booking a freshers stall

# want to book?

here's how



**contact us at [hello@sunetwork.co.uk](mailto:hello@sunetwork.co.uk)**



**or visit [www.sunetwork.co.uk](http://www.sunetwork.co.uk)**

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

provisional

The dates in the pack are provisional and will be confirmed with each stall holder prior the event.

 **SU Network**