



 **SU Network**

# **kent su freshers fair**

**2026**

**KSU**  
KENT  
STUDENTS'  
UNION

# introduction

## kent su

**19k students**

altogether at Kent

**8k students**

attended 2025 freshers

**4k students**

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Kent Students' Union. This pack outlines the opportunity to participate in Kent's Freshers Fair, taking place in October. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 8,000 new and returning students. To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



# recap of freshers 2025

An orange banner featuring several sponsor logos. From left to right: 'choose a challenge.' with a stylized 'C' logo; 'VOXI mobile' with a square logo containing 'VOXI'; 'Fenwick' in a cursive font; 'RSPB' with a bird logo; 'Miss Millie's' in a cursive font; and '+ many more'.



# key dates for your diary



**saturday 26<sup>th</sup> September**

**students move in weekend**



**monday 28<sup>th</sup> September**

**welcome week**



**monday 5<sup>th</sup> October**

**classes begin**



# kent su

thursday 1<sup>st</sup> & friday 2<sup>nd</sup> october  
8k students per day

## standard pitch

one day both days

£800   £1,200

6ft x 2ft

a standard stall

\*get in touch with us for bespoke prices  
for charity rates

## premium pitch

one day both days

£1,100   £1,600

double stall

a premium stall

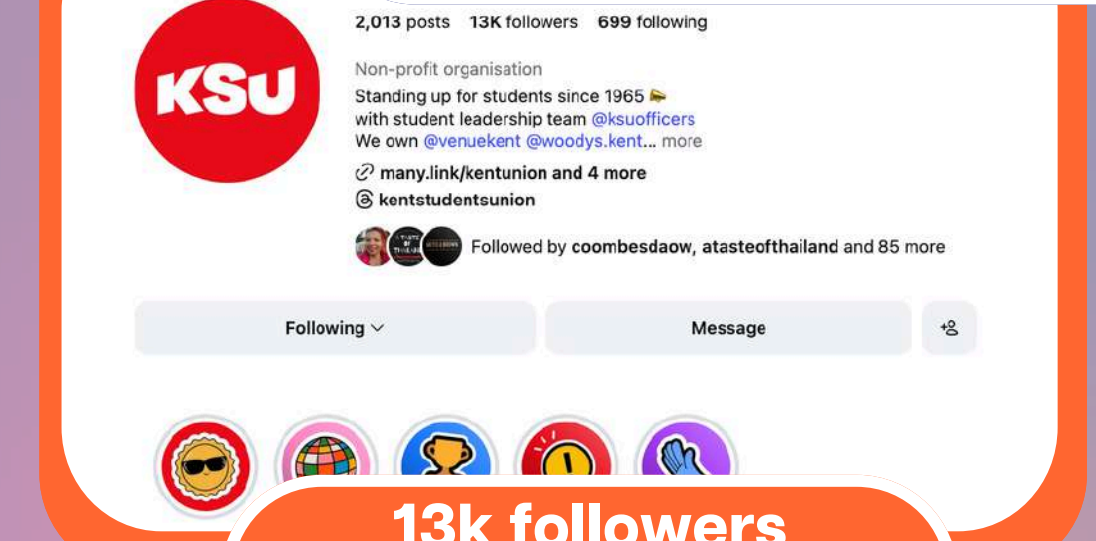


## digital screens



portrait screens  
2k daily footfall

## instagram story



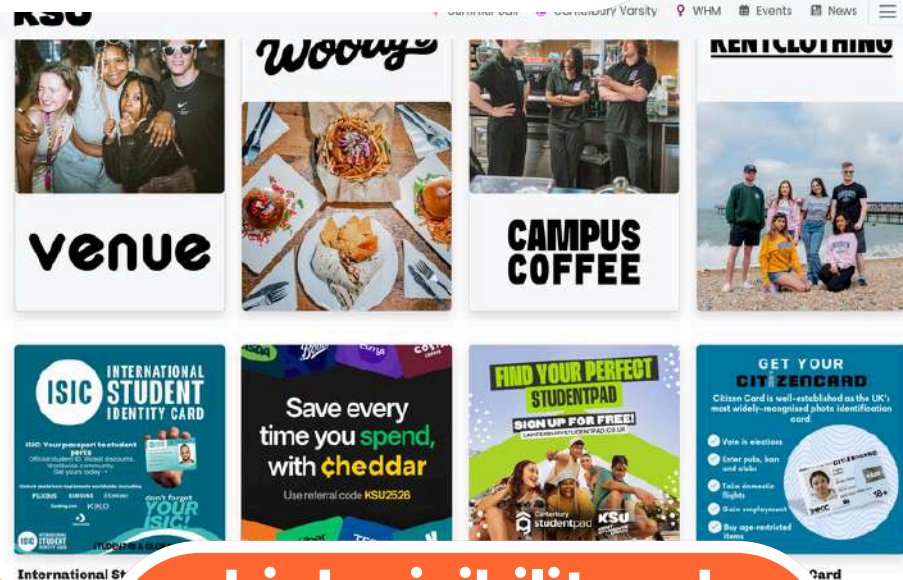
13k followers  
average 1k views

# digital opportunities

## media



## website banner



high visibility ad  
20k monthly views

## e-newsletter



sent to 10k students  
36% open rate

# media add ons

during freshers

## bronze

2 x weeks digital screen starting 28<sup>th</sup>  
September  
1 x instagram story post

£350

## silver

2 x weeks digital screen starting 28<sup>th</sup>  
September  
1 x instagram story post  
1 x month advert on student discount  
page  
2 x weeks of website homepage  
starting 28<sup>th</sup> September

£800

## gold

2 x weeks digital screen starting 28<sup>th</sup>  
September  
1 x instagram story post  
1 x month website homepage starting  
on 28<sup>th</sup> September  
1 x month advert on student discount  
page  
1 x advert on freshers wall planner  
1 x advert in freshers e-newsletter

£1,500

\*These packages are only available as add-ons when booking a freshers stall

# want to book?

here's how



**contact us at** [hello@sunetwork.co.uk](mailto:hello@sunetwork.co.uk)



**or visit** [www.sunetwork.co.uk](http://www.sunetwork.co.uk)

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

