



 **SU Network**

kingston su freshers fair

2026



Kingston
Students'
Union

introduction

kingston su

20k students
altogether

8k students
attended 2025 freshers

1.5k students
are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Kingston Students' Union. This pack outlines the opportunity to participate in Kingston SU's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 8,000 new and returning students.

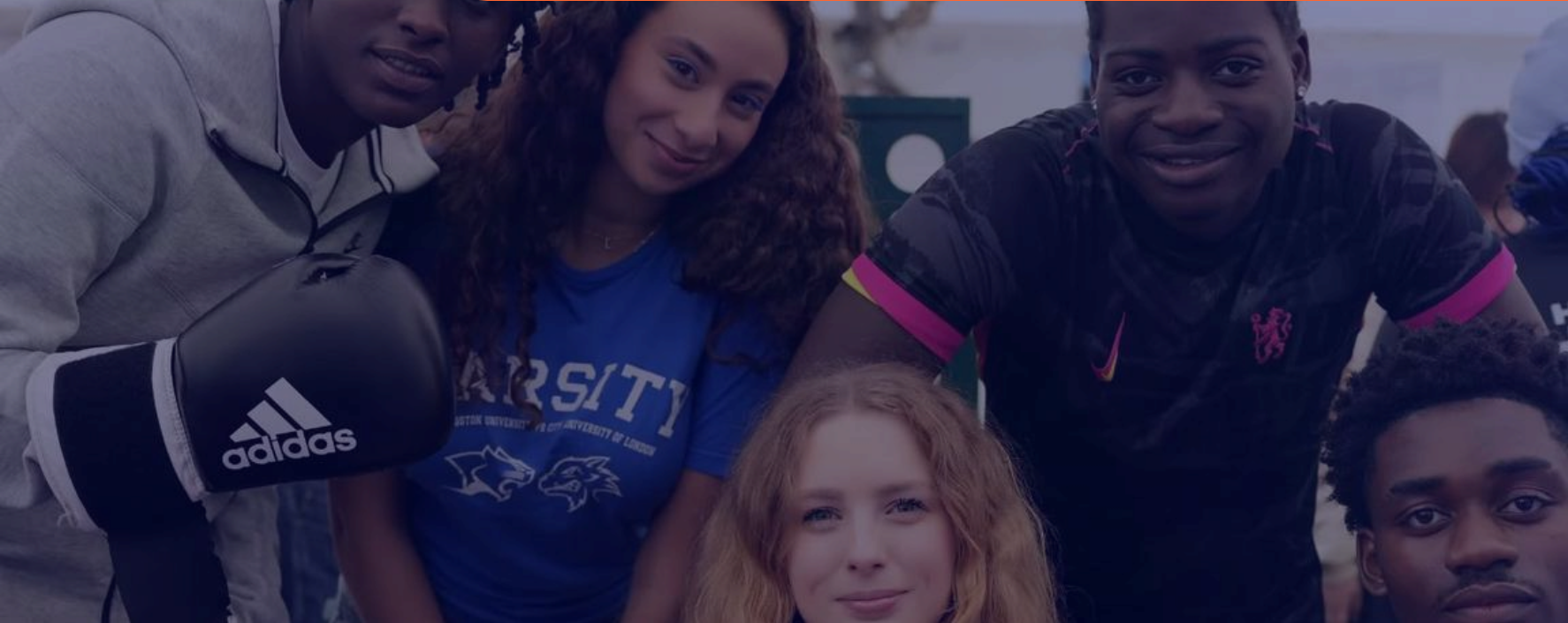
To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2025

MONSTER ENERGY **Domino's** **Boux AVENUE** **Adobe Express** + many more



key dates for your diary



saturday 18th september

students move in weekend



monday 21st september

welcome week



monday 28th september

classes begin



kingston su

wednesday 23rd september
8k students per day

standard pitch

£975

6ft x 2ft table
a standard stall

*get in touch with us for bespoke prices
for charity rates

premium pitch

£1,650

double table
a premium stall

premium plus

£2,000

3m x 3m space
a larger premium stall in a
prime location



digital screens



2k daily footfall
digital screens

instagram story



9.2k followers
average 2k views

digital opportunities media

website homepage



high visibility ad
12k monthly views

e-newsletter



sent to 24k students
20% open rate

media add ons

during freshers

bronze

2 x weeks of digital screens
starting 21st September
1 x instagram story

£300

silver

1 x month of digital screens
starting 21st September
1 x instagram story
2 x weeks of website banner
starting 21st September

£500

gold

1 x month of digital screens
starting 21st September
1 x instagram story
1 x e-newsletter
1x month of website banner
starting 21st September

£850

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

