



 **SU Network**

**soas su
freshers fair**

2026



introduction

soas su

6k students
altogether at SOAS

3k students
attended 2025 freshers

53% of students
are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at SOAS Students' Union. This pack outlines the opportunity to participate in SOAS' Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 3,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.

SOAS

Why Students  savers

BIG BRANDS AT AMAZING VALUE!

IDEAL LOCATIONS ACROSS TOWNS & HIGH STREETS

AFFORDABLE HEALTH, HOME & BEAUTY MUST-HAVES

CONVENIENT CLICK & COLLECT AND HOME DELIVERY AVAILABLE

recap of freshers 2025







+ many more

freshers scan & win goody bags and more



key dates for your diary



saturday 19th september

students move in weekend



monday 21st september

welcome week



monday 28th september

classes begin



soas su

thursday 24th september
2k students per day provisional

standard pitch

£750

6ft x 2ft table
a standard stall

premium pitch

£1,000

double table
a premium stall



digital opportunities

media



website banner



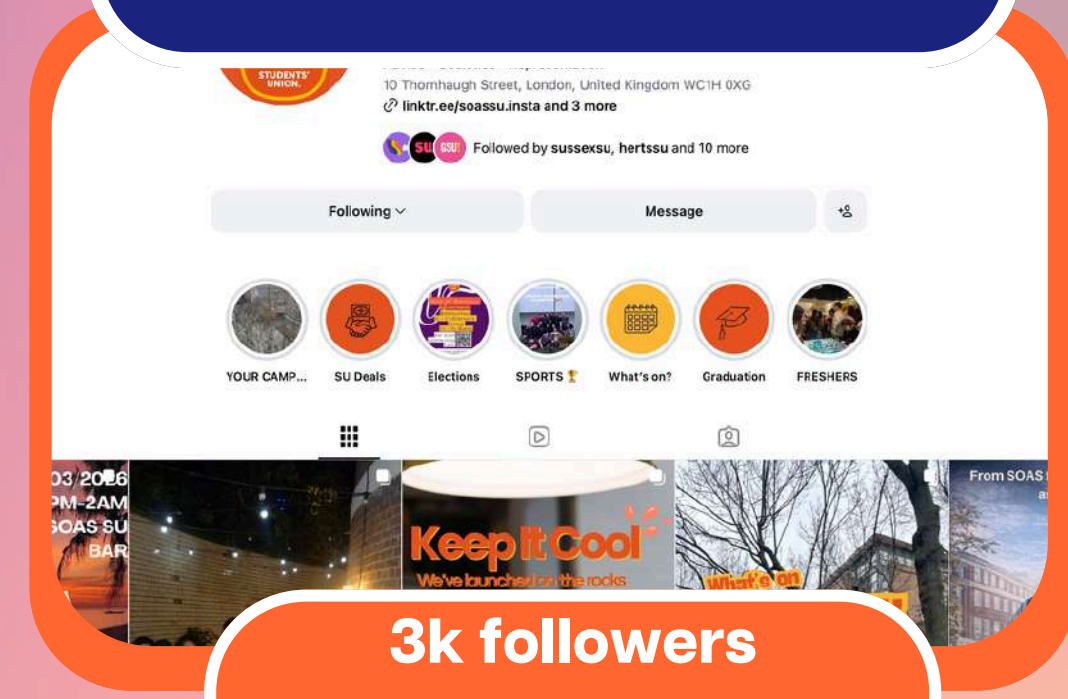
high visibility ad
10k monthly views

e-newsletter



sent to 7k students
45% open rate

instagram story



3k followers
average 1000
views

media add ons

during freshers

silver

1 x instagram story
2 x weeks of website homepage
starting 21st September

£200

gold

1 x instagram story
1 x month website homepage
starting 21st September
1 x advert in e-newsletter

£500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

