



 **SU Network**

# **surrey su freshers fair**

**2026**



The University of Surrey  
**Students' Union**

# introduction

**surrey su**

**16k students**  
altogether at Surrey

**7k students**  
attended 2025 freshers

**5k students**  
are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Surrey Students' Union. This pack outlines the opportunity to participate in Surrey's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 7,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



# recap of freshers 2025

 **THE SKIN INVESTMENT CLINIC**  **Pepe's Piri Piri** **Ryman** + many more

# key dates for your diary



**saturday 19<sup>th</sup> september**

**students move in weekend**



**monday 21<sup>st</sup> september**

**welcome week**



**monday 28<sup>th</sup> september**

**classes begin**



# surrey su

friday 25<sup>th</sup> september  
7k students per day

## standard pitch

£900

### 4ft x 2ft table

a stall in the marquee

\*get in touch with us for bespoke prices  
for charity rates

## premium pitch

£1,200

### double table

a premium stall in the marquee



## digital screens



landscape screens  
2k daily footfall

## instagram story



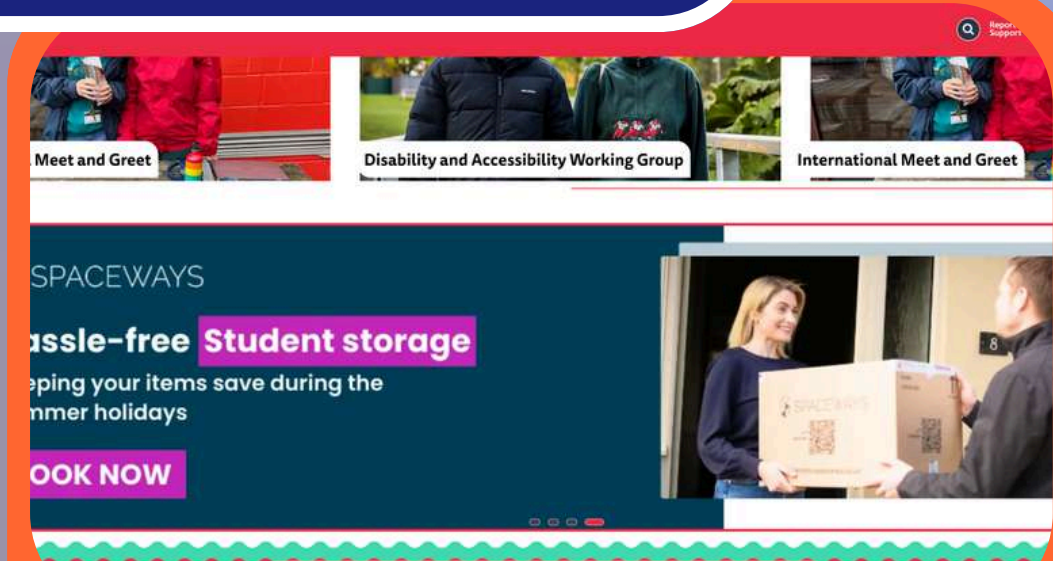
21.5k followers  
average 2k views

# digital opportunities

## media

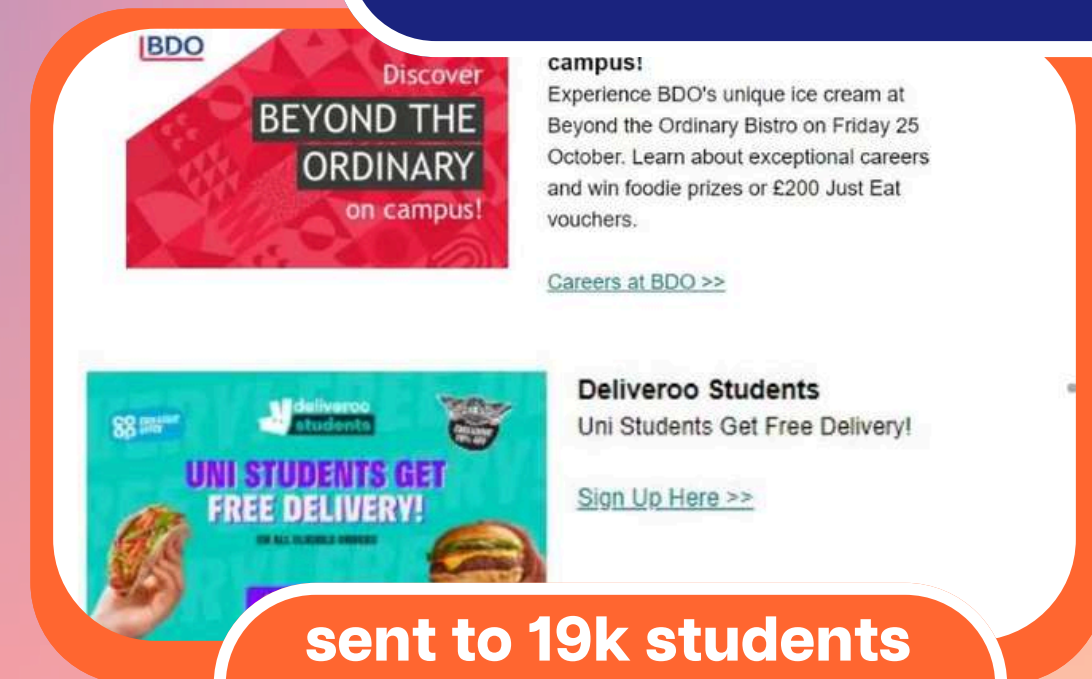


## website banner



high visibility ad  
42k monthly views

## e-newsletter



sent to 19k students  
87% open rate

# media add ons

during freshers

## bronze

1 x instagram story  
2x weeks digital screen  
starting 21<sup>st</sup> September

£300

## silver

1 x instagram story  
1x month digital screen starting  
21<sup>st</sup> September  
1x month advert on student  
discount page  
2x weeks of website homepage  
starting 15<sup>th</sup> September

£800

## gold

1x instagram story  
1x month digital screen starting  
21<sup>st</sup> September  
1x month website homepage  
starting 21<sup>st</sup> September  
1x advert on freshers wall  
planner  
1x advert in e-newsletter

£1,500

\*These packages are only available as add-ons when booking a freshers stall

# want to book?

here's how



**contact us at** [hello@sunetwork.co.uk](mailto:hello@sunetwork.co.uk)



**or visit** [www.sunetwork.co.uk](http://www.sunetwork.co.uk)

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

provisional

The dates in the pack are provisional and will be confirmed with each stall holder prior the event.

 **SU Network**