



 **SU Network**

# **sussex su freshers fair**

**2026**



# introduction

## sussex su

**18k students**  
altogether at Sussex

**7k students**  
attended 2025 freshers

**21% of students**  
are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Sussex's Students' Union. This pack outlines the opportunity to participate in Sussex's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 7,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



# recap of freshers 2025






+ many more



# key dates for your diary



**saturday 19<sup>th</sup> september**

**students move in weekend**



**monday 21<sup>st</sup> september**

**welcome week**



**monday 28<sup>th</sup> september**

**classes begin**



# sussex su

wednesday 23<sup>rd</sup> september  
7k students per day

standard pitch

£900

6ft x 2ft table  
a stall in the marquee

\*get in touch with us for bespoke prices  
for charity rates

premium pitch

£1,300

double table  
a premium stall in the marquee

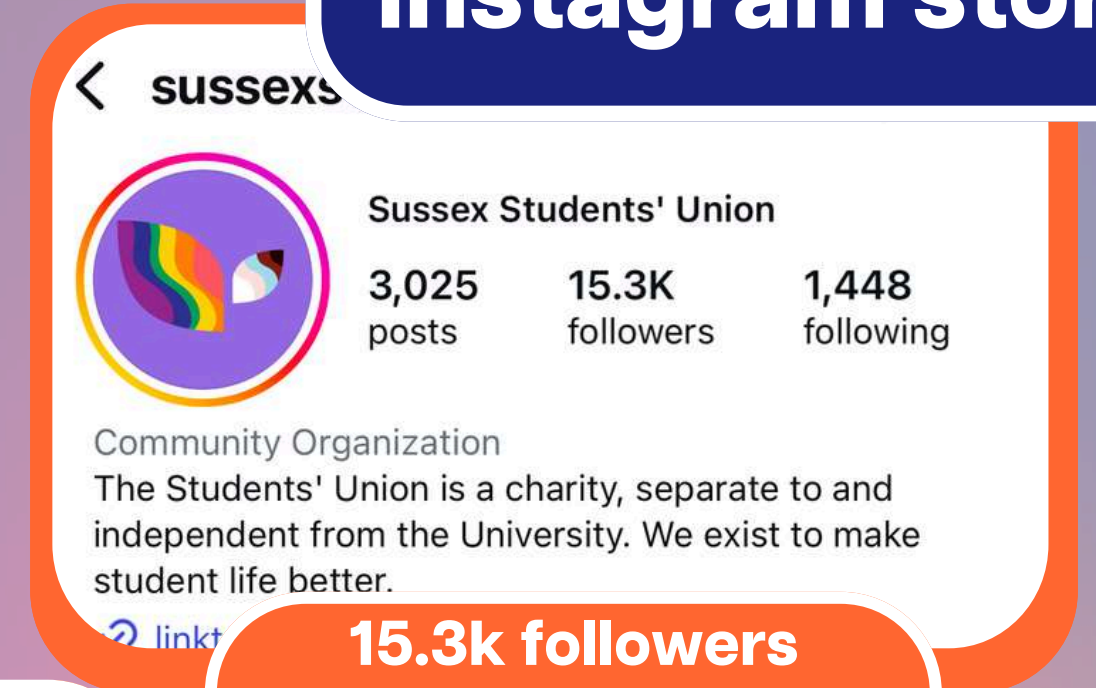


## digital screens



landscape screens  
5k daily footfall

## instagram story



15.3k followers  
average 1.3k views

# digital opportunities

## media

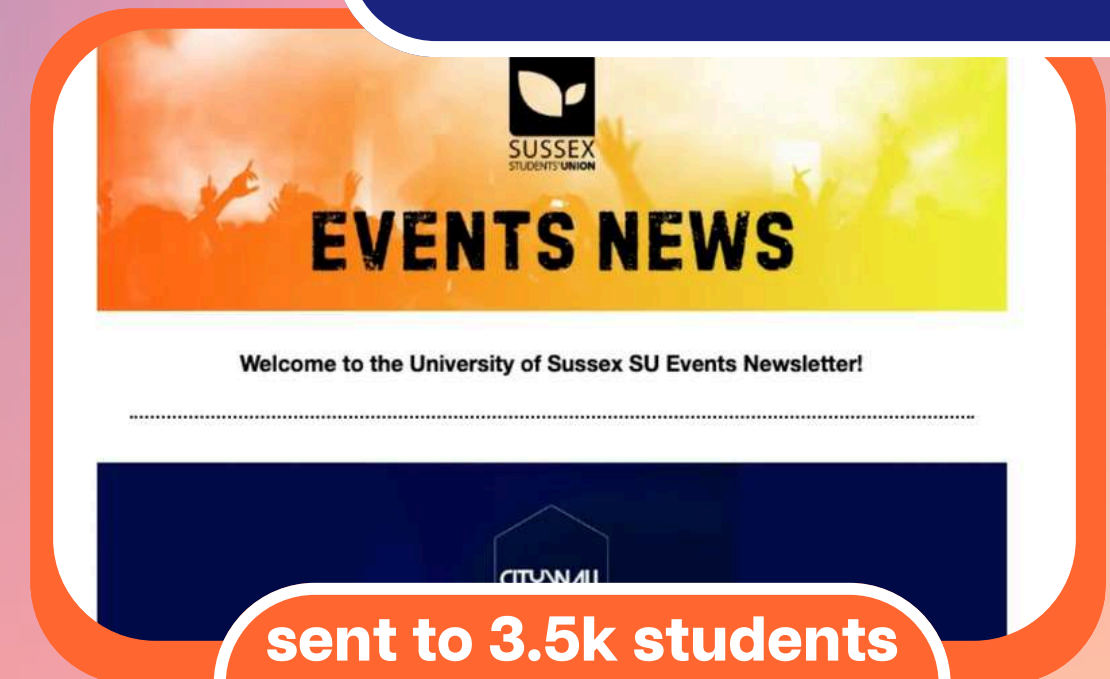


## website banner



high visibility ad  
23k monthly views

## e-newsletter



sent to 3.5k students  
37% open rate

# media add ons

during freshers

## bronze

1x instagram story  
2x weeks digital screen starting 21<sup>st</sup>  
September

£350

## silver

1 x instagram story  
1 x facebook post  
logo on wall planner  
1 x month advert on student discount  
page  
2 x weeks digital screen starting 21<sup>st</sup>  
September  
2 x weeks of website homepage advert  
starting 21<sup>st</sup> September

£800

## gold

1 x instagram story  
1 x facebook post  
logo on wall planner  
1 x month advert on student discount  
page  
1 x month digital screen starting 21<sup>st</sup>  
September  
1 x month website homepage starting 21<sup>st</sup>  
September

£1,500

\*These packages are only available as add-ons when booking a freshers stall

# want to book?

here's how



**contact us at** [hello@sunetwork.co.uk](mailto:hello@sunetwork.co.uk)



**or visit** [www.sunetwork.co.uk](http://www.sunetwork.co.uk)

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

