



 **SU Network**

uea su freshers fair

2026

uea 

introduction

uea su

17k students
altogether at UEA

6k students
attended 2025 freshers

17% of students
are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at UEA's Students' Union. This pack outlines the opportunity to participate in UEA's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 6,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2025

Specsavers Boux Avenue PRINGLES TACO BELL prime hollywood bowl + many more



key dates for your diary



saturday 12th september

students move in weekend



monday 14th september

welcome week



monday 21st september

classes begin



uea su

tuesday 14th september
6k students per day provisional

standard pitch

£800

6ft x 2ft table
a standard stall
*get in touch with us for bespoke prices
for charity rates

premium pitch

£1,200

double table
a premium stall



digital screens



landscape screens
5k daily footfall

instagram story



14.6k followers
average 1.3k views

digital opportunities

media

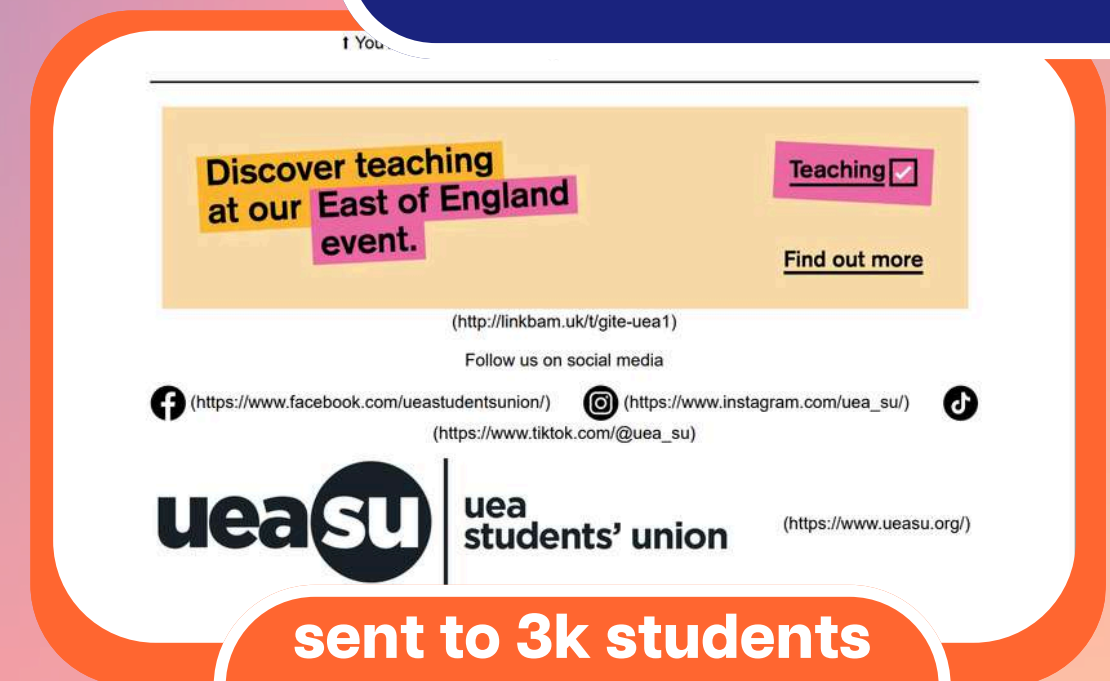


website banner



high visibility ad
10k monthly views

e-newsletter



sent to 3k students
50% open rate

media add ons

during freshers

bronze

2 x weeks digital screen starting 14th September
1 x instagram story post

£350

silver

2 x weeks digital screen starting 14th September
1 x instagram story post
2 x weeks of website homepage starting 14th September

£700

gold

2 x weeks digital screen starting 14th September
1 x instagram story post
1 x month website homepage starting 14th September
advert on freshers wall planner
1000 flyers in welcome bags

£1,500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

provisional

The dates in the pack are provisional and will be confirmed with each stall holder prior the event.

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