



 **SU Network**

# **winchester su freshers fair**

**2026**

  
**WINCHESTER**  
STUDENTS' UNION

# introduction

## winchester su

**7.5k students**

altogether at Winchester

**2k students**

attended 2025 freshers

**6% of students**

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Winchester's Students' Union.

This pack outlines the opportunity to participate in Winchester's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 2,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



# recap of freshers 2025




**Camile**  
 good mood thai food

**GOOSE & GANDER**  
 UNISEX CLOTHING

**Nando's**

  
**Domino's**

**the brooks**  
 SHOPPING


**WINTAX**

+ many more

# key dates for your diary



**saturday 19<sup>th</sup> september**

**students move in weekend**



**monday 21<sup>st</sup> september**

**welcome week**



**monday 28<sup>th</sup> september**

**classes begin**



# winchester su

saturday 26<sup>th</sup> september  
2k students per day provisional

## standard pitch

£600

2m x 1.5m

a standard stall

\*get in touch with us for bespoke prices  
for charity rates

## premium pitch

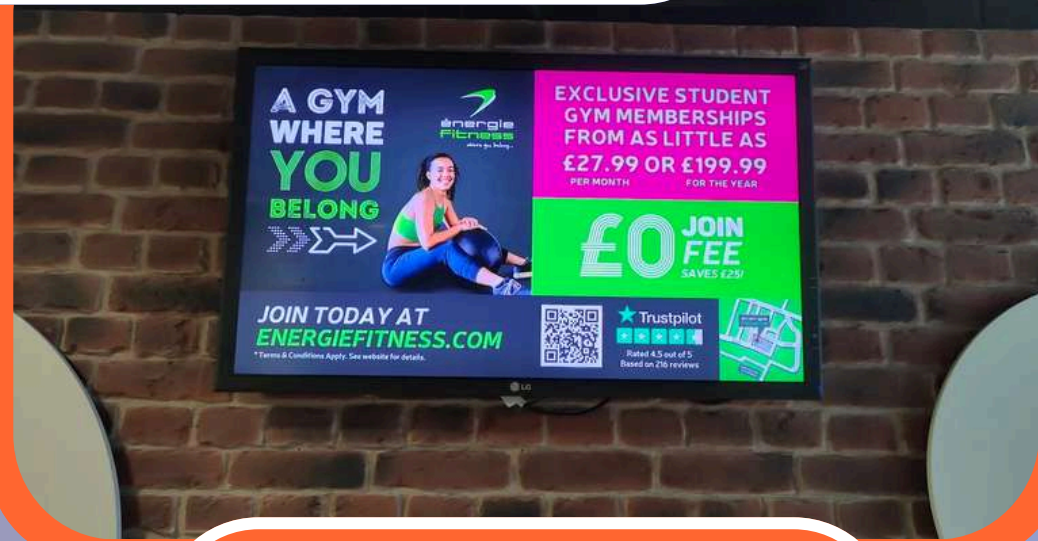
£900

3m x 2m

a premium stall

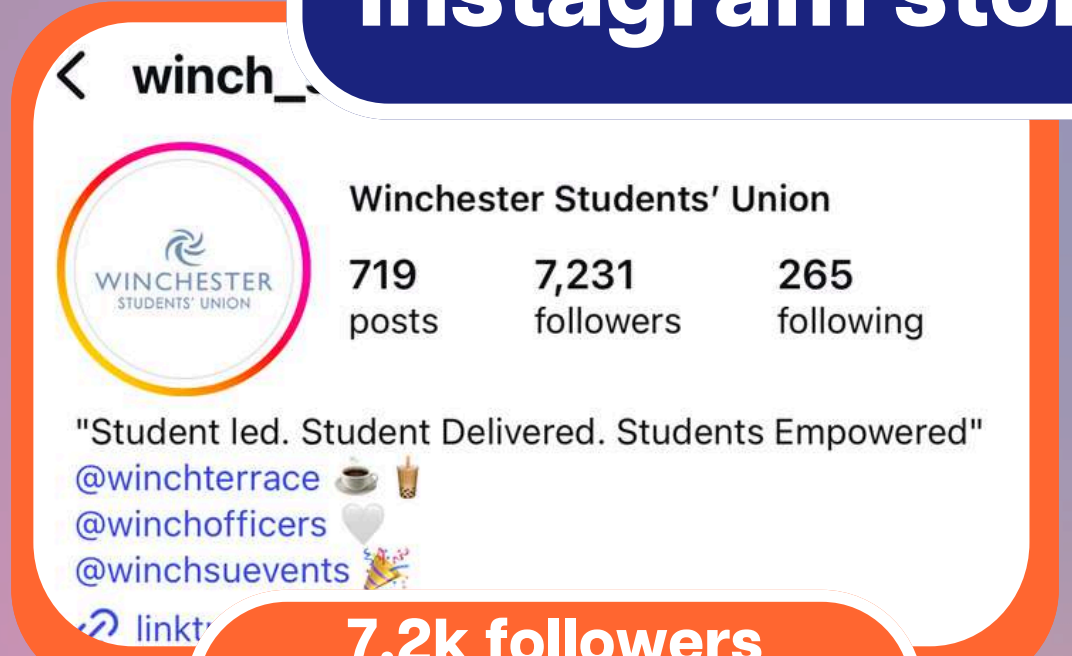


## digital screens



landscape screens  
2k daily footfall

## instagram story



7.2k followers  
average 1k views

# digital opportunities

## media

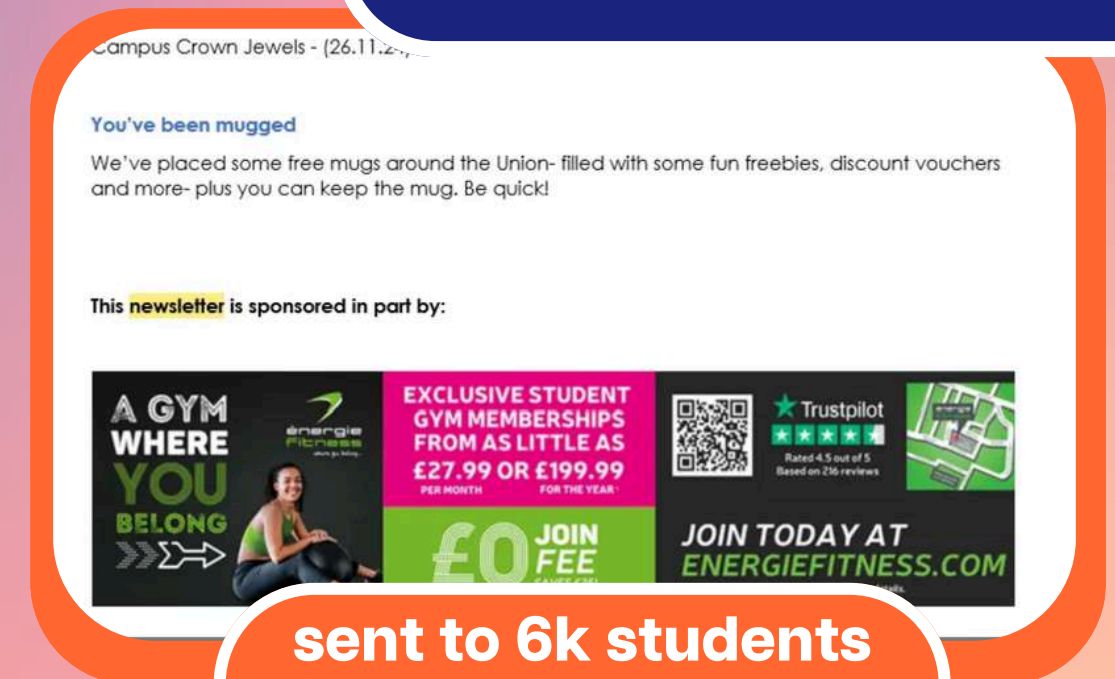


## website banner



high visibility ad  
10k monthly views

## e-newsletter



sent to 6k students  
45% open rate

# media add ons

during freshers

## bronze

2 x weeks digital screen starting 21<sup>st</sup> September  
1 x instagram story post

£300

## silver

2 x weeks digital screen starting 21<sup>st</sup> September  
1 x instagram story post  
2 x weeks of website homepage starting 21<sup>st</sup> September

£600

## gold

1x month digital screen starting 28<sup>th</sup> September  
1 x instagram story post  
1 x month website homepage starting 28<sup>th</sup> September  
advert on freshers wall planner

£1,050

\*These packages are only available as add-ons when booking a freshers stall

# want to book?

here's how



**contact us at** [hello@sunetwork.co.uk](mailto:hello@sunetwork.co.uk)



**or visit** [www.sunetwork.co.uk](http://www.sunetwork.co.uk)

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

