



# media pack

**essex su**

**connecting you to students**  
**[sunetwork.co.uk](http://sunetwork.co.uk)**



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# about us

## why su network

**Reach over 300k students  
through onsite activation, digital  
promotion and sponsorship**

We expect  
**over 150k students**  
to attend our  
Freshers Fairs  
in 2026

We represent  
**28 university  
campuses**  
and support bookings  
for many more

In 2025/26,  
we connected over  
**500 partners** with  
the student market

# about us

essex su

over 18k  
students

33% are  
international

over 16.8k  
followers

on our  
Instagram page

65k views  
per month

on Essex SU's  
website

connecting you to students



# testimonials

## our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group





# freshers fair



 **SU Network**

# freshers fair

## prices & attendance

As one of the most popular events in the student calendar, taking place in October at the heart of the Colchester campus, it's the perfect way to connect with the next generation of students, with over **7,000** students expected each day.

### standard pitch

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**£750**

a standard 6ft x 2ft table

### premium pitch

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**£1,000**

premium stall with a  
double table

YOU SHOULD  
SEE THE

**digital media**

 **SU Network**

# digital media

## digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px  
digital screen landscape

(JPEG/PNG/MP4)

## pricing

on campus x5

£400 | £800  
per month | per term

3k footfall  
per day

# digital media

## website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Essex SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

1200px x 200px  
web spec

(PNG/JPEG/GIF)

page visits

65,000 views  
per month



pricing

£350  
per  
month

£500  
during  
freshers

£550  
per  
term

connecting you to students



# digital media

## discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Essex SU's student body.



300px x 300px  
discounts  
page

## pricing

£200  
per month

£500  
per term

# digital media

## e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to  
**over 11k**  
students

**30%**  
open rate

**£300**  
per advert

600px x 600px  
e-newsletter

(PNG/JPEG/GIF) + URL



# digital media

## instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

**over 2k**  
**views**

**over 16.8k**  
**followers**

**£300**  
**story advert**

**1080px x**  
**1920px**  
**instagram**  
**story**



# brand activation



# brand activation

## promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**2k footfall per day**

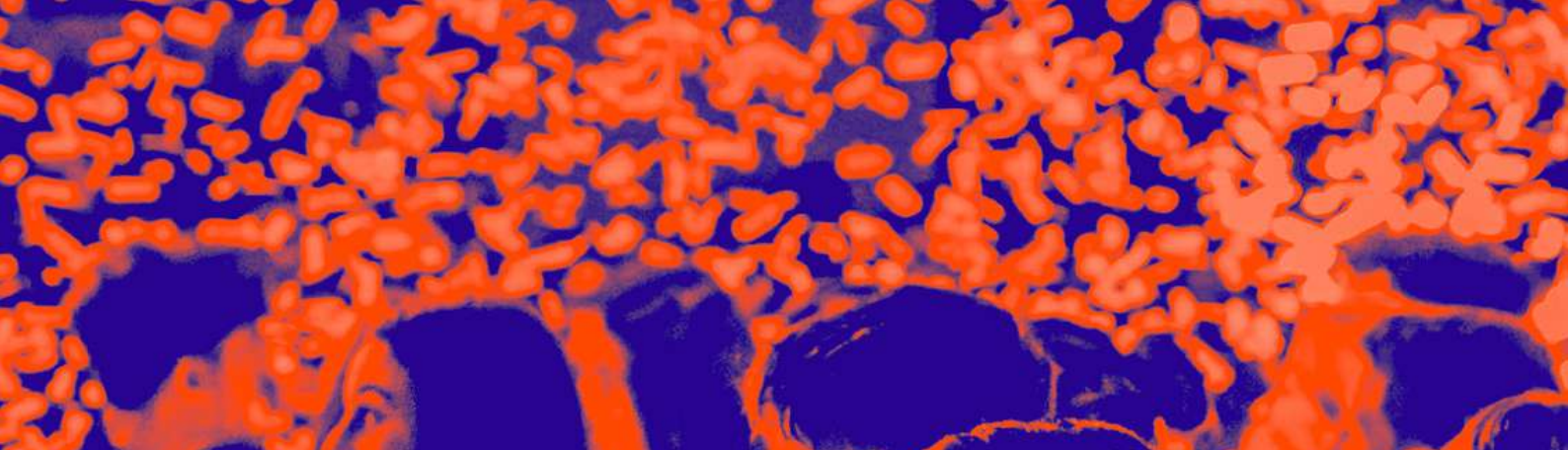
**promo  
stall**

**from £250**  
one standard  
table size

**brand  
activation**

**from £600**  
depending on size  
and capacity





# print media



 **SU Network**

# print media

## leaflets

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.



**leaflets**

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**£150 for 500**

Leaflets give you the opportunity in SU and university spaces to have an ongoing presence on campus, where your leaflets will be positioned in key footfall areas.



# testimonials

## our clients



“I have now been working with SU Network for 6 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more”

**Chris Bazen –  
Spaceways Storage**





**opportunities**



**WSU SU Network**  
**SU FIREWORKS**

# opportunities

## club sponsorship

### derby day

Sponsor the annual Derby Day event, where rivals Essex and UEA go head-to-head across a huge variety of sport fixtures. This unique opportunity creates the chance to create and build brand recognition across both Essex and UEA students, with the event having over 2,000 spectators.



Enquire for more details  
on further opportunities



# opportunities

## event sponsorship & fundraising

### awards nights

Annual celebration of students' success on campus, spreading your brand throughout the student community.



### fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. These can range from charity runs, auctions, to community engagement activities, partnerships with local businesses, or crowdfunding initiatives.

**Enquire for more details  
on further opportunities**

# opportunities

## venue hire

### venue hire

Essex SU has a range of spaces available to hire. Whether it's a party or occasion, large scale activation or event, or for corporate purposes, we can offer the most suitable space, with additional packages including food and drink.

**Get in touch to find out how we can cater to your requirements**



# eighteen24

## digital signage provider

Eighteen24 is the UK's leading on-campus digital signage provider. They offer the largest, premium D6 screens, exclusively across not just Essex SU, but also over 120 other campuses nationwide. Reach an audience of over 2 million Gen Z students – that's 70% of all university students! With over 20 years in the #1 spot, Eighteen24 (formerly Redbus Media) have built a reputation as the trusted SU media partner. If you wish to book space on D6s at Essex SU or any other sites in their network, please contact [essex@eighteen24.com](mailto:essex@eighteen24.com).

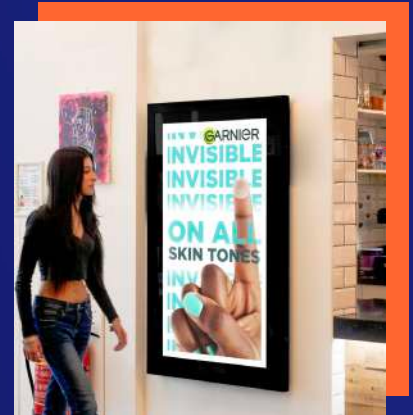


**contact**

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[essex@eighteen24.com](mailto:essex@eighteen24.com)

**Eighteen<sup>24</sup>**



# contact us

## email

hello@sunetwork.co.uk



## call

01227 852801



## visit

sunetwork.co.uk



## linkedin

su-network



## instagram

su\_network



all prices quoted are excluding VAT

