



media pack

greenwich su

connecting you to students
sunetwork.co.uk

greenwich
students'
union

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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2026

We represent
**28 university
campuses**
and support bookings
for many more

In 2025/26,
we connected over
500 partners with
the student market

about us

greenwich's students union

over 29k
students

over 14.5k
followers

14k views
per month

30% of students are
international

on our
instagram page

on Greenwich su's
website

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group





freshers fair



SU Network

freshers fair

prices and attendance

The largest event in the student calendar. Greenwich SU's freshers fairs will be taking place across 3 campuses during September at Greenwich, Medway and Avery Hill. It's the perfect way to connect with the next generation of students, with over 5,000 students expected at Greenwich.

standard pitch

£750	£650	£300
greenwich	medway	avery hill

6ft x 2ft table
a standard stall

premium pitch

£1,000	£900	£500
greenwich	medway	avery hill

double table
a premium stall



freshers media



 **SU Network**

freshers media

leaflets in su spaces

Make an immediate impact by putting your brand front and centre during Welcome Week with media tailored to connect with first year students from the moment they arrive.



su leaflets

£200

leaflets produced by the SU,
featuring your logo

**5k daily
footfall**

across su spaces

**your logo
on a transparent
background**



digital media



 **SU Network**

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Greenwich SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

707px x 225px
+URL
web homepage

page visits

14,000 views
per month

pricing

£300
for
2 weeks

£500
per
month



connecting you to students

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 998px
digital screens
landscape

greenwich campus

2 weeks - **£350**

1x month - **£600**

medway campus

2 weeks - **£300**

1x month - **£500**

avery hill campus

2 weeks - **£200**

1x month - **£300**

over 5k
daily footfall

at greenwich campus

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 998px
digital screens
landscape

all screens across
campus

5k daily footfall

landscape screens

2x weeks - £600

1x month - £1,000



digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 20k
students

32%
open rate

£300
per advert



600px x 200px
e-newsletter

(PNG/JPEG/GIF) + URL

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

over 2k
views

over 14.5k
followers

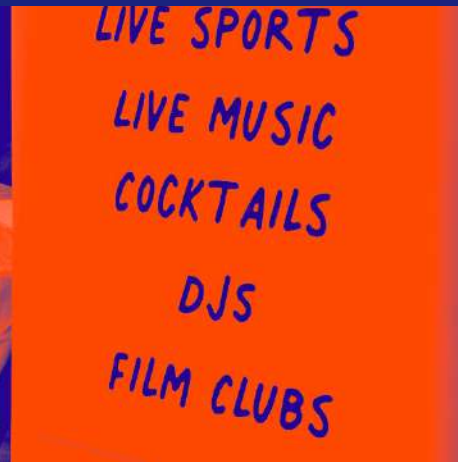
£300
story advert

1080px x
1920px
instagram
story

mp4/mov/png/jpeg
+ URL



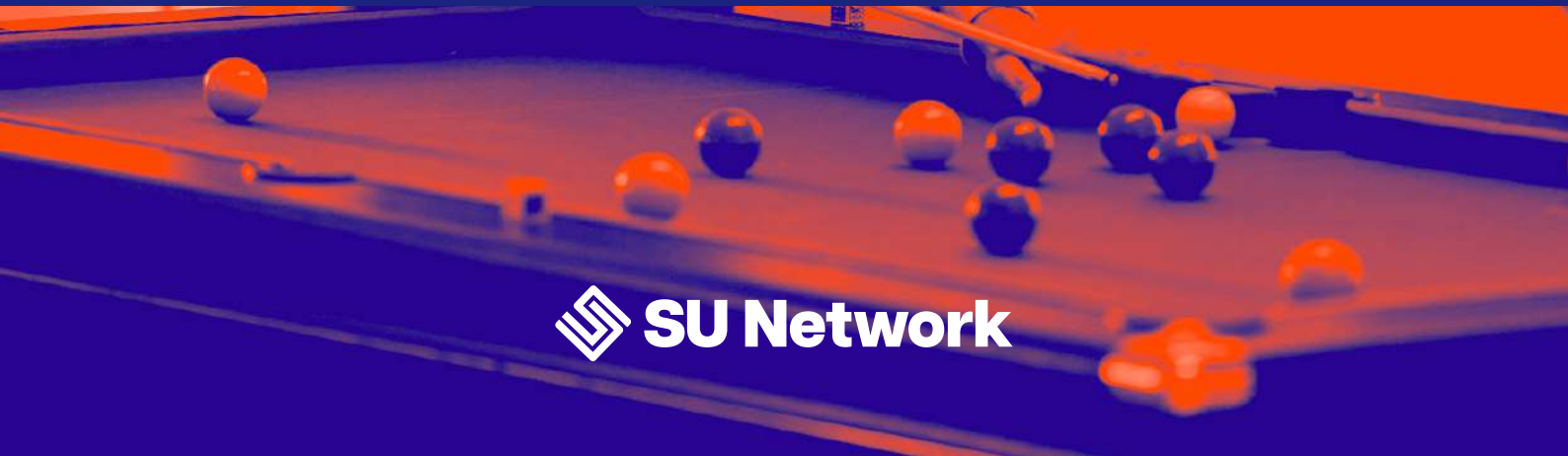
brand activation



 SU Network



print media



 **SU Network**

print media

leaflets

Be situated where the students are. Be what they remember. Leaflets around campus offer high-visibility exposure in high-traffic student areas. With bold visuals and clear messaging, your brand stays top-of-mind – boosting awareness, sparking curiosity, and turning everyday footfall into meaningful engagement.

sizing

A5

leaflets are placed at the welcome desks and at the student venues



price

£150

500 leaflets to be printed and sent to the su

testimonials

our clients



“I have now been working with SU Network for 6 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to

**Chris Bazen –
Spaceways Storage**



An aerial photograph of a large crowd of people at a celebration, with a thick layer of red and white confetti covering the ground. The scene is captured from a high angle, showing the density of the gathering.

opportunities

An aerial photograph of a large crowd of people at a celebration, with a thick layer of red and white confetti covering the ground. The scene is captured from a high angle, showing the density of the gathering.

 **SU Network**

opportunities

global food fest



global food fest

Showcase your flavours to students at the Greenwich campus in London!

Join a celebration of global cuisine where local businesses connect directly with an international student audience. Boost your brand, drive footfall, and turn tastings into loyal customers

Get in contact for bespoke pricing and more information regarding our commission structure



opportunities

club sponsorship

team gsu

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club



Enquire for more details
on further opportunities



opportunities

event sponsorship



celebration night

Annual celebration of students' succession on campus, spreading your brand throughout the student community

Enquire for more details on further opportunities



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



*all prices quoted exclude VAT

