



media pack

kingston su

connecting you to students
sunetwork.co.uk



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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2026

We represent
**28 university
campuses**
and support bookings
for many more

In 2025/26,
we connected over
500 partners with
the student market



about us

kingston su

**over 20k
students**

**23% are
international**

**over 10k
followers**

**on our
instagram page**

**12k views
per month**

**on kingston su's
website**

connecting you to students

testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



freshers fair



 **SU Network**

freshers fair

prices & attendance

As one of the most popular events in the student calendar, taking place in September at the heart of the Kingston campus, it's the perfect way to connect with the next generation of students, with over **4,000** students expected each day.

standard pitch

£975

6ft x 2ft table
a standard stall

premium pitch

£1,650

double table
a premium stall

premium plus

£2,000

3m x 3m space
a premium stall outside



digital media

 **SU Network**

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.



1920px x 1080px
digital
screen
landscape

2k footfall
per day

pricing

on campus

£400 | £1,200
per month | per term

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Kingston SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

468px x 60px
web homepage

jpeg/png + URL



page visits

12,000 views
per month

pricing

£350
per
month

£450
during
freshers

digital media

student discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Kingston SU's student body.



logo + URL
discounts page

(logo on transparent
background + URL +
200 words copy)

pricing

£250
per month

£350
during freshers

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



over 1k
views

over 10k
followers

1080px x
1920px
instagram
story

Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

£250
story
advert

£500
reel
advert

digital media

student e-newsletter

Advertise in the Kingston SU Events E-Newsletter and reach 24,000 engaged students directly in their inboxes! This highly targeted digital space keeps students updated on the biggest events and campus activities, making it the perfect platform to promote your brand. With high open rates and an audience actively looking for what's happening next, this is a cost-effective way to boost your visibility and connect with Kingston students.



300px x 300px
**student
e-newsletter**

jpeg/png/gif + 45 words copy
+ URL

pricing

£500
per advert

**over 24k
subscribers**

**20%
open rate**



brand activation



SU Network

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

2k footfall per day

**brand
activation**

from £600
depending on size
and capacity

**promo
stall**

from £300
indoor 3m x 3m
space





print media



 **SU Network**

print media

posters & leaflets

We have a number of poster boards in key locations across campus. You can reserve these spaces for just a term or a full year, to help your message be seen by thousands of students each week!

posters

5x A4
£150
per month

5x A3
£200
per month



flyer distribution

£150 for 500
A5 leaflets

Leaflets give you the opportunity to reach students directly in SU spaces

testimonials

our clients



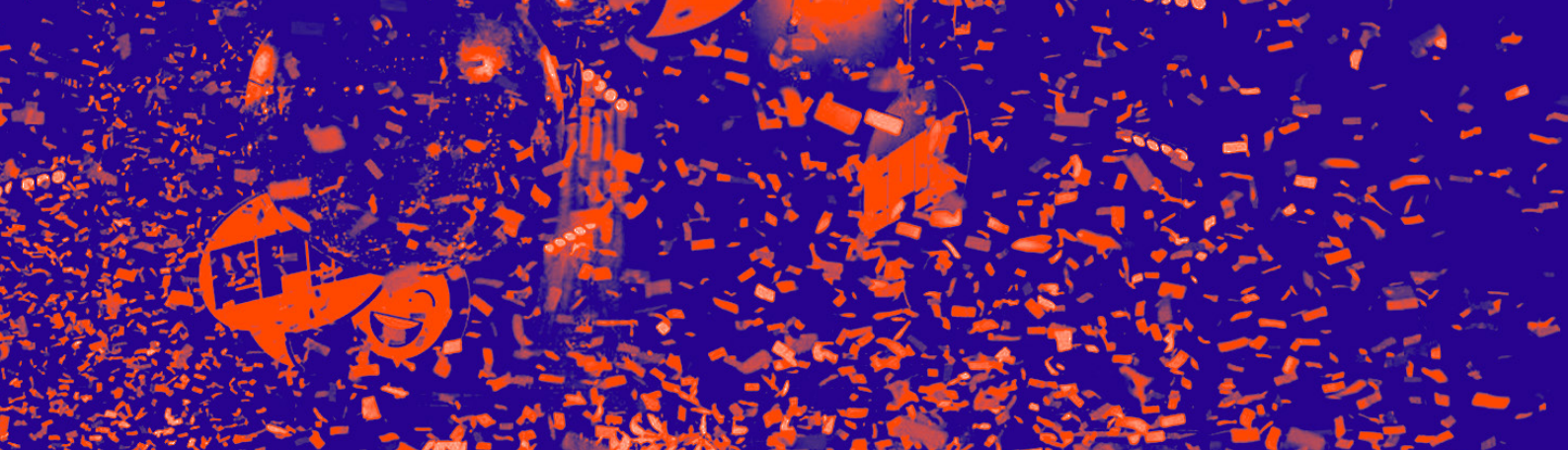
“I have now been working with SU Network for 6 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more”

**Chris Bazen –
Spaceways Storage**





opportunities



opportunities

varsity sponsorship

sports sponsor

Opportunity to sponsor one of the highly anticipated and well attended varsity fixtures between Kingston and LSBU. This can include having your logo attached to marketing materials, and a physical presence at the game.



Enquire for more details
on further opportunities



opportunities

event sponsorship

awards night

Annual celebration of students' succession on campus, spreading your brand throughout the student community.



Enquire for more details
on further opportunities

There are multiple events throughout the academic year, from Freshers' week to Varsity that could be sponsored, spreading your brand throughout the student community.



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



all prices quoted are excluding VAT

