



# media pack

**SOAS SU**

**connecting you to students**  
**[sunetwork.co.uk](http://sunetwork.co.uk)**



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# about us

## why su network

**Reach over 300k students  
through onsite activation, digital  
promotion and sponsorship**

We expect  
**over 150k students**  
to attend our  
Freshers Fairs  
in 2026

We represent  
**28 university  
campuses**  
and support bookings  
for many more

In 2025/26,  
we connected over  
**500 partners** with  
the student market

# about us

soas students union

over 6k  
students

53% are  
international

over 6k  
followers

on our  
Instagram page

10k views  
per month

on SOAS SU's  
website

connecting you to students



# testimonials

## our clients



**“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”**

**Nadine Mullan – SK Group**





# freshers fair



 **SU Network**

# freshers fair

## prices & attendance

As one of the most popular events in the student calendar, taking place in September at the heart of London, it's the perfect way to connect with the next generation of students, with over **3,000** students expected.

### standard pitch

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**£750**

a standard stall  
6ft x 2ft table

### premium pitch

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**£1,000**

a premium stall  
double table



# digital media



 **SU Network**

# digital media

## website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with SOAS SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

1500px x 500px  
web homepage

1x small banner underneath SU homepage banner

page visits

10,000 views  
per month

pricing

£200  
per  
month

£300  
during  
freshers



connecting you to students

# digital media

## student discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with SOAS SU's student body.



800px x 800px  
discounts  
page

## pricing

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**£150**  
per month

---

**£300**  
per term

# digital media

## e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to  
**over 7.5k**  
students

**45%**  
open rate

**£250**  
per advert

1920px x 1080px  
landscape

(PNG/JPEG/GIF) + URL



# digital media

## instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 1k**  
**views**

**over 6k**  
**followers**

Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

**£250**  
**story**  
**advert**

**£50**  
**for several**  
**stories at once**

**1080px x 1920px**  
**instagram**  
**story**  
**(PNG/JPEG/MP4)**  
**+ URL**



# brand activation



 **SU Network**

# brand activation

## promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**1k footfall per day**

**brand  
activation**

**from £400**  
depending on size  
and capacity

**promo  
stall**

**from £200**  
one standard  
table size





# print media



 **SU Network**

# print media

## leaflets

Leaflets give you the opportunity in SU and university spaces to promote your business to students first hand. Leaflets are kept in SU social spaces for students to pick up.

### leaflets

**£150 for 500**  
per month

get in touch with  
us for more info



# testimonials

## our clients



**“I have now been working with SU Network for 6 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.**

**The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities**

**They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to**

**Chris Bazen –  
Spaceways Storage**





**opportunities**



**SU Network**

# opportunities

## club sponsorship

### team soas

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club.

Enquire for more details  
on further opportunities



# opportunities

## event sponsorship & fundraising

### awards night

Annual celebration of students' succession on campus, spreading your brand throughout the student community



### fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. The SU have a number of ethical and sustainable projects which can enable you to offer funding support to crucially important campaigns

Enquire for more details on further opportunities



# contact us

## email

hello@sunetwork.co.uk



## call

01227 823115



## visit

sunetwork.co.uk



## linkedin

su-network



## instagram

su\_network



all prices quoted are excluding VAT

