



media pack

sussex su

connecting you to students
sunetwork.co.uk



contents

03

about us

06

freshers fair

08

freshers media

11

digital media

16

brand activation

18

print media

20

testimonials

21

contact us



about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2026

We represent
**28 university
campuses**
and support bookings
for many more

In 2025/26,
we connected over
500 partners with
the student market

about us

sussex su

over 15k
students

30% are
international

over 17k
followers

on our
instagram page

23k views
per month

on sussex su's
website

connecting you to students



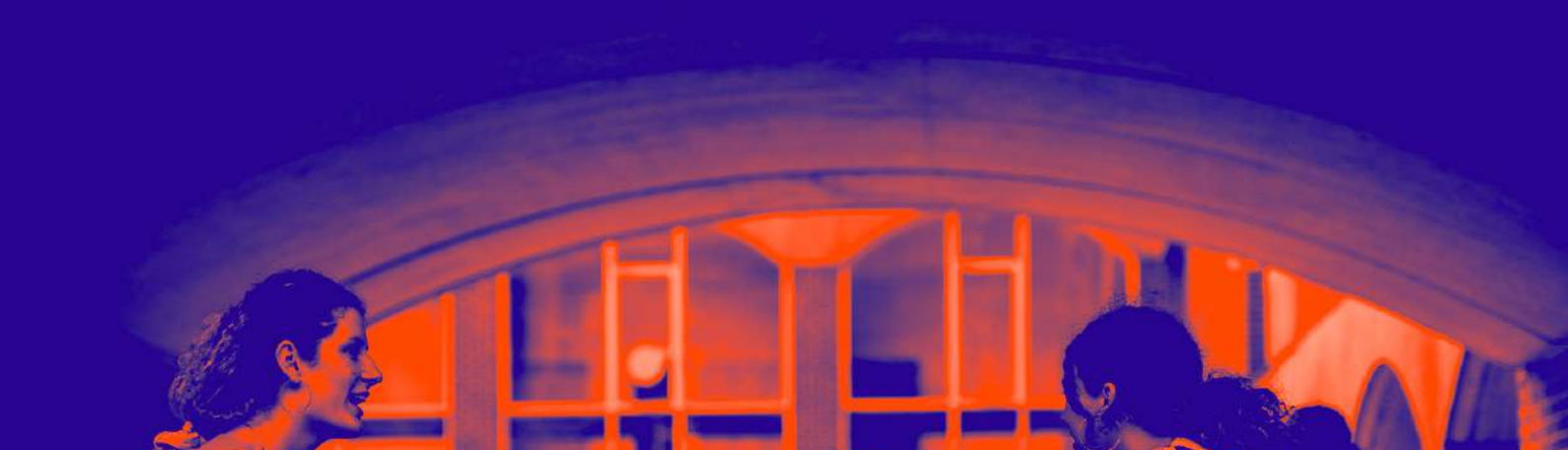
testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



freshers fair



 **SU Network**

freshers fair

prices & attendance

As one of the most popular events in the student calendar, taking place in September at the heart of the Sussex campus, it's the perfect way to connect with the next generation of students, with over **7,000** students expected each day.

standard pitch

£900

6ft x 2ft table
a standard stall in
the marquee

premium pitch

£1,300

double table
a premium stall in the marquee



freshers media

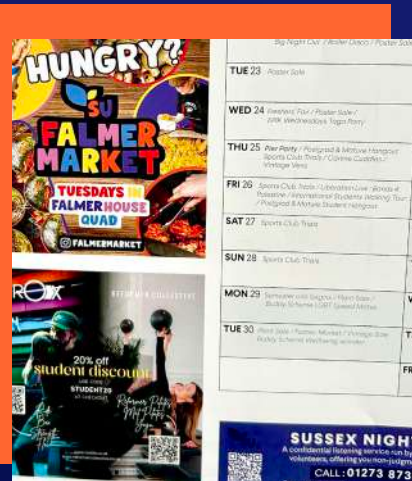


 **SU Network**

freshers media

wall planner advert

Get your brand in front of students from day one! The wall planner will be handed out during Freshers' Week - the perfect moment to make a strong first impression. These planners stay up in student rooms all year long, meaning your advert will be seen daily. It's cost-effective, first-hand advertising that puts your business at the heart of student life from the very start.



wall planner advert

£300

4k copies
printed and handed
to students

specifications
90mm x 90mm

logo on transparent
background

limited availability

12x spaces

connecting you to students



freshers media

freshers pamphlet

Our new freshers pamphlet is the perfect way to get your brand seen. 3,000 copies will go straight to students during Welcome Weekend, with the rest distributed all year at Open Days for prospective students. It is cost effective, targeted, and right at the heart of student life—the ideal moment to reach students as they discover campus, local businesses, and new experiences.

freshers pamphlet

£350

5k copies
printed and handed
to students



specifications

141mm (w) x
100mm (h)

jpeg/png

limited availability

4x spaces

connecting you to students





digital media

 **SU Network**

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.



1920px x 1080px
digital
screen
landscape

2k footfall
per day

pricing

on campus x5

£300 | £600
per month | per term

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Sussex SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

600px x 600px
web homepage



page visits

23,000 views
per month

pricing

£300
per
month

£500
during
freshers

digital media

student discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Sussex SU's student body.



(PNG/JPEG + URL + 20 copy of words)

pricing

£150
per month

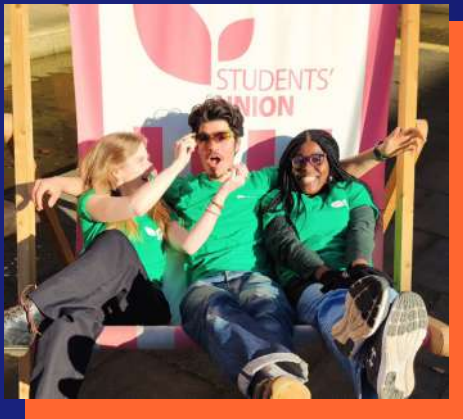
£250
during freshers

£300
per term

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

over 2k
views

over 17k
followers

£300
story
advert

£500
reel
advert

1080px x
1920px
instagram
story



brand activation



 **SU Network**

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

2k footfall per day

**brand
activation**

from £600
depending on size
and capacity

**promo
stall**

from £250
one standard
table size





Falmer House

print media



SU Network



Welcome to the
Students' Union

print media

posters & leaflets

We have a number of large poster boards in key locations across campus, including outside the SU shop and in popular teaching buildings. You can reserve these spaces for just a term or a full year, to help your message be seen by thousands of students each week!

posters

from **£250**
per month

£1,200
for the year



leaflets

£150 for 500

Leaflets give you the opportunity to reach students directly in SU spaces

testimonials

our clients



“I have now been working with SU Network for 6 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more”

**Chris Bazen –
Spaceways Storage**



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



all prices quoted are excluding VAT

