



# media pack

uea su

connecting you to students  
[sunetwork.co.uk](http://sunetwork.co.uk)



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# about us

## why su network

**Reach over 300k students  
through onsite activation, digital  
promotion and sponsorship**

We expect  
**over 150k students**  
to attend our  
Freshers Fairs  
in 2026

We represent  
**28 university  
campuses**  
and support bookings  
for many more

In 2025/26,  
we connected over  
**500 partners** with  
the student market

# about us

uea student's union

over 17.7k  
students

16% are  
international

over 17k  
followers

on our  
Instagram page

over 10k  
views

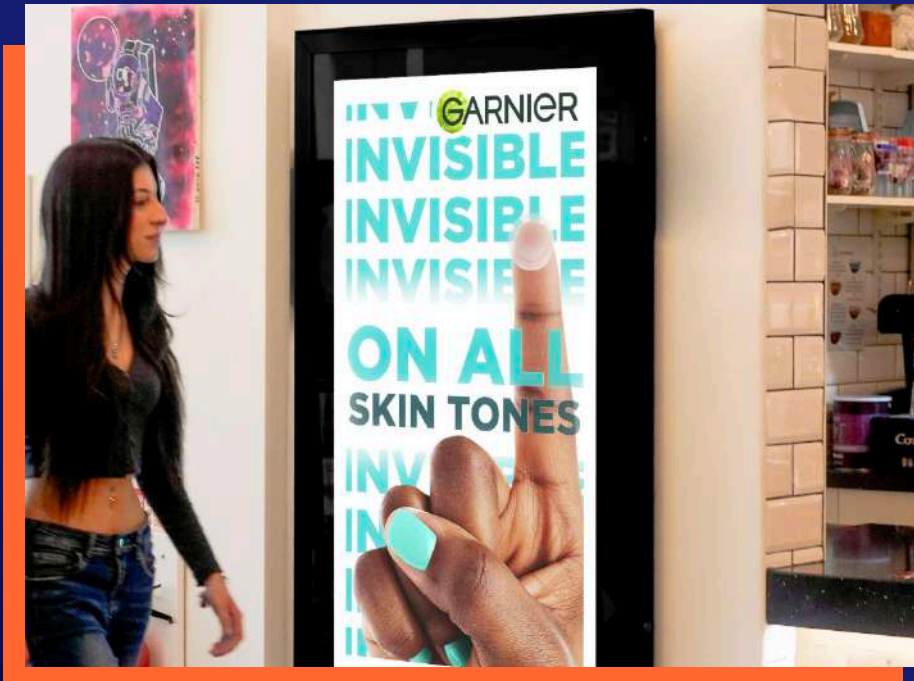
on our website per  
month

connecting you to students



# testimonials

## our clients



“SU Network continue to maintain easy and prompt communications throughout as well as a mutually beneficial partnership. It is always a pleasure to work with your team”

**Eighteen 24 Media**

**Eighteen<sup>24</sup>**



# welcome fair



 **SU Network**

# welcome fair

## prices & attendance

As one of the most popular events in the student calendar, taking place at the heart of the Norwich campus, it's the perfect way to connect with the next generation of students, welcoming both new and returning students to campus, to start the new academic year, with over **6,000** students expected.

### standard pitch

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**£800**

6ft x 2ft standard table

### premium activation

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**£1,200**

double table  
premium stall



**freshers media**



**SU Network**

# freshers media

## wall planner

Get your brand in front of students from day one! The wall planner will be handed out during Freshers' Week - the perfect moment to make a strong first impression. These planners stay up in student rooms all year long, meaning your advert will be seen daily. It's cost-effective, first-hand advertising that puts your business at the heart of student life from the very start.

## pricing

**£250**

**650**

**printed copies  
with one placed  
in every dorm  
room**



**logo on transparent  
background  
specifications**



# digital media



 **SU Network**

# digital media

## digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px  
digital  
screen

2k footfall  
per day



£300 | £700  
per month | per term

connecting you to students

# digital media

## e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

student email

1,000 recipients | £400 per advert

50%  
open rate

600px x 150px  
e-newsletter  
page spec

(PNG/JPEG/GIF) + URL



# digital media

## website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with UEA SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

### page visits

**10k views**  
per month

### pricing

**£300**  
per month

**£500**  
during freshers

**£600**  
per term



**728x90px**  
web spec

(PNG/JPEG/GIF + URL)

# digital media

## instagram

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 2.5k**  
**views**

**over 17k**  
**followers**

**1080px x**  
**1920px**  
**instagram**  
**story**

Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

**£300**  
**per**  
**story**

**£50**  
**extra for**  
**multiple**  
**stories**



# brand activation



 **SU Network**

# brand activation

## promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through have a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

**2k daily footfall**

**brand activation**

**from £600**  
depending on size  
and capacity

**promo stall small**

**from £250**  
one standard  
table size





# print media

## posters

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.

**posters**

**from £100**  
per month

**A4**  
5x

**£100** full poster board

**A3**  
5x

**£150** in high traffic areas

**A1**  
5x

**£200** on 5x doors in high traffic areas for 4 weeks

# print media

## leaflets

This gives you the opportunity to have leaflets in SU and university spaces, and to have posters and roll up banners positioned in key footfall areas.

### static leaflets

£60

500  
leaflets

Flyers distributed  
across tables  
in campus





# opportunities



**SU Network**

# opportunities

## sports and society sponsorship

### club sponsor

Opportunity to sponsor a sports team, there are 60 clubs, with the package suiting both you and the sports team.

Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club.

**Enquire for more details  
on further opportunities**



### derby day

Sponsor the annual Derby Day event, where rivals UEA and Essex go head-to-head across a huge variety of sport fixtures.

This unique opportunity creates the chance to create and build brand recognition across both UEA and Essex students, in a friendly rival atmosphere.

# opportunities

## event sponsorship

### club night

Opportunity to sponsor a students' union club night on campus, this could be having food on the night, photo back drop opportunities, merch giveaways, and more!

### venue/ corporate hire

The ueasu has a variety of paces available for hire, including bars, cafes, clubs and office/ space rental.



**Get in touch to find out how we can cater to your requirements**

# opportunities

## fundraising



## fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. These can range from charity runs, auctions, to community engagement activities, partnerships with local businesses, or crowdfunding initiatives.

**Enquire for more details  
on further opportunities**

# testimonials

## our clients



“I have now been working with SU Network for 6 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more”

**Chris Bazen –  
Spaceways Storage**



# eighteen24

## digital signage provider

Eighteen24 is the UK's leading on-campus digital signage provider. They offer the largest, premium D6 screens, exclusively across not just UEA SU, but also over 120 other campuses nationwide. Reach an audience of over 2 million Gen Z students – that's 70% of all university students! With over 20 years in the #1 spot, Eighteen24 (formerly Redbus Media) have built a reputation as the trusted SU media partner.

If you wish to book space on D6s at UEA SU or any other sites in their network, please contact [ueasu@eighteen24.com](mailto:ueasu@eighteen24.com).

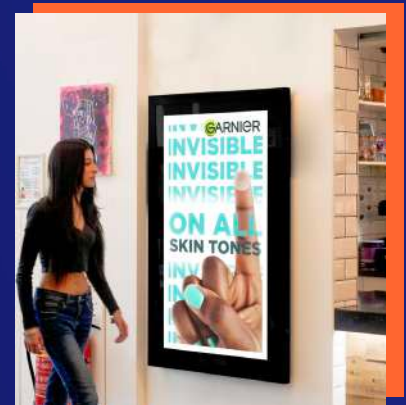


**contact**

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[ueasu@eighteen24.com](mailto:ueasu@eighteen24.com)

**Eighteen<sup>24</sup>**



# contact us

## email

hello@sunetwork.co.uk



## call

01227 852801



## visit

sunetwork.co.uk



## linkedin

su-network



## instagram

su\_network



all prices quoted are excluding VAT

